

## **Director of Corporate Relations**

The Director of Corporate Relations acts as the key contact for corporate sponsorship information for ASBAA. The role will entail an understanding of the selling points ASBAA events to corporate sponsors and act as the liaison between the ASBAA and the CSA Managers of Corporate Relations (MCR).

### **Responsibilities:**

- Assist President with recruiting speakers for member meetings and the site visits for the Toronto Trip
- Understand the benefits of each ASBAA Event
- Format a pitch for CSA Pitch Night
- Act as the key contact for MCR's on CSA
- Collect and compile information from corporate sponsors such as attendees, advertisements, and dietary restrictions
- Effectively communicate with event coordinators

### **Workload:**

- Summer: Medium
- Fall: High
- Winter: Low

### **Regarding the Director of Corporate Relations role, contact:**

Kyra Edel: [kyraedel@gmail.com](mailto:kyraedel@gmail.com)

